



35th Annual National Teaching Public Administration Conference

May 21-23, 2012

Hosted by The University of Texas at Brownsville
at the Isla Grand Beach Resort on South Padre Island, Texas

www.teachingpa.org and www.utb.edu/tpac

Sponsorship Opportunities

The Teaching Public Administration Conference (TPAC) serves as a source of expertise for professors, administrators, students and practitioners. The purpose of the conference is to promote excellence in teaching through shared experience and research. The conference draws participants from across the United States and overseas.

2012 marks the 35th Annual TPAC and the first time it will be held in the Rio Grande Valley of Texas. This conference will be a unique opportunity to showcase your organization to a diverse group of educators, administrators, students, and government and non-profit practitioners.

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Sponsorship Levels

Platinum Sponsor - \$3,000 (limit two)

- Platinum Sponsor designation in outbound conference marketing materials
- Company name, logo, 100 word description and link on conference web site
- Platinum Sponsor designation in conference program
- Full-page ad in conference program
- Brochure in attendees' registration packet
- Signage at conference venue
- Opportunity to give out gift/literature to participants at one luncheon event
- Two full conference passes
- Reserved seating at lunch

Luncheon Sponsor - \$2,000 (limit two)

- Sign prominently displaying sponsor logo at luncheon
- Formal recognition from podium
- Premium seating at luncheon
- Company name and logo on conference web site
- Free exhibit table at luncheon
- Quarter-page ad in conference program
- One full conference pass

Reception Sponsor - \$2,000 (limit two)

- Sign prominently displaying sponsor logo at reception
- Formal recognition and opportunity to welcome audience
- Company name and logo on conference web site
- Free exhibit table at reception
- Quarter-page ad in conference program
- One full conference pass

Conference Folio - \$1,000 (limit one)

- Company logo on conference folio
- Company name and logo on conference web site
- Premium seating at luncheon
- Formal recognition at luncheon

Conference Program Book Printing - \$1,000 (limit one)

- Company name and logo on conference web site
- Full-page ad on inside back cover of conference program

Exhibit Tables - \$200

- One 6' exhibit table at the conference
- Company name and logo on conference web site

Advertisements in Conference Program

- Full-page ad - \$200 (b/w)
- Half-page ad - \$100 (b/w)

Other sponsorship opportunities are available. All sponsorships must be purchased and ads received as print-quality PDFs by April 15, 2012 in order to be included in the conference program. Please direct inquiries to Dr. Leland M. Coxe at leland.coxe@utb.edu or (956) 882-8259.